




PIOTR BODNAR

 02.08.1991 (33 years old)

CONTACT

 730 637 654

 Świdnica

 piotr-bodnar@hotmail.com

PORTFOLIO

 www.piotr-bodnar.pl/en/

SKILLS

Graphic design trends

AI tools knowledge

DTP Know-How

Wordpress web design

Basic knowledge of
PHP, CSS, JavaScript, HTML

Knowledge of Linux-based o
perating systems

Language: Polish, English

Driver's license (12 years)

SOFTWARE

Adobe Illustrator ● ● ● ● ● ○

Corel Draw ● ● ● ● ● ●

Adobe Photoshop ● ● ● ● ● ○

Figma ● ● ● ● ● ○

Elementor ● ● ● ● ● ●

Adobe Premiere Pro ● ● ● ● ● ○

CalderaRIP ● ● ● ● ● ○

MS Office ● ● ● ● ● ○

ABOUT ME

As a graphic designer with over 15 years of experience (8 years in advertising studios ad as a freelancer), I am passionate about creating projects that not only meet clients expectations but also inspire and stand out in the market. I have worked on a variety of projects, from print materials to digital campaigns, with a focus on innovation, and aesthetics.

EXPERIENCE

CMYK Advertising Studio - Świdnica 04.2020 - 09.2024
(4 years and 6 months)
(Owner) Graphic Designer / WordPress Developer

Complex support for small and medium-sized businesses in advertising. Design of visual identities, from logos to promotional items, including materials such as business cards, calendars, notebooks, flyers, and more. Label design. Creation and layout of product catalogs. Managing advertising campaigns such as Google Ads, Facebook Ads, and Allegro Ads. Development of websites based on WordPress – designing visual layouts and assisting with programming tasks, including writing PHP snippets. Providing customer service both remotely and in person at the office – also in English.

Managing a micro-business consisting of two people.

Magenta Advertising Studio - Świdnica 11.2016 - 01.2020
(3 years and 10 months)
Graphic Designer / DTP

Complex client support at advertising agency and a small printing house. Designing graphics for print materials such as business cards, flyers, calendars, notebooks, roll-ups, posters, and more. Creating logos and designs for online advertising and promotional items. Operating large-format HP LATEX printers using Caldera RIP software, as well as SUMMA cutting plotters. Managing equipment and machines for small-scale printing, such as:

binding machine, thermal binders for various bindings, FLEX foil presses, laminators, guillotines, and flash stamp machines.

Poczta - Polska - Świdnica 10.2011 - 10.2016
(5 years)
Postman

Delivery services – customer support.

LG Electronics - Wrocław 12.2009 - 10.2011
(1 rok i 11 miesięcy)
Installer / Technician

Installation and maintenance of household appliances on the production line.

WYKSZTAŁCENIE

University of Technology and Economics 2014 - 2018
- Świdnica

B.S. Computer Science

Title of work:

"Processing graphic materials for magazine publishing."

HOBBY



Snowboard



Swimming



Music



Board games

I agree to the processing of personal data provided in this document for realising the recruitment process pursuant to the Personal Data Protection Act of 10 May 2018 (Journal of Laws 2018, item 1000) and in agreement with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).