





PIOTR BODNAR

 02.08.1991 (33 years old)

CONTACT

 730 637 654

 Świdnica

 piotr-bodnar@hotmail.com

PORTFOLIO

 www.piotr-bodnar.pl/en/

SKILLS

Graphic design trends

AI tools knowledge

DTP Know-How

Basic knowledge of
PHP, CSS, JavaScript, HTML

Knowledge of Linux-based o
perating systems

Language: Polish, English

Driver's license (12 years)

PROGRAMS

Adobe Illustrator ● ● ● ● ●

Corel Draw ● ● ● ● ●

Adobe Photoshop ● ● ● ● ●

Adobe InDesign ● ● ● ● ●

Elementor ● ● ● ● ●

Figma ● ● ● ● ●

Adobe Premiere Pro ● ● ● ● ●

Adobe After Effects ● ● ● ● ●

CalderaRIP ● ● ● ● ●

MS Office ● ● ● ● ●

ABOUT ME

As a graphic designer with over 10 years of experience (8 years in advertising studios and as a freelancer), I am passionate about creating projects that not only meet clients' expectations but also inspire and stand out in the market. I have worked on a variety of projects, from print materials to digital campaigns, with a focus on innovation, and aesthetics.

EXPERIENCE

CMYK Advertising Studio - Świdnica **04.2020 - 05.2025**
(5 years and 1 month)

(Owner) Graphic Designer / WordPress Developer

Comprehensive support for small and medium-sized businesses in the areas of branding, key visual design, and a wide range of marketing materials (logos, business cards, leaflets, promotional gadgets, calendars, product labels, and more). Experience in layout and production of product catalogs. Planning and execution of digital marketing campaigns (Google Ads, Facebook Ads, Allegro Ads). Design and development of WordPress-based websites — including modern, user-friendly UI design with attention to both aesthetics and usability, as well as basic programming tasks (PHP snippets). Client support both remotely and in person, including communication in English. Hands-on experience managing a two-person micro-agency, coordinating projects from brief to final delivery.

Magenta Advertising Studio - Świdnica **11.2016 - 01.2020**
(3 years and 10 months)

Graphic Designer / DTP

Comprehensive support for clients of an advertising agency and a small print shop — from initial brief to final product delivery. Design of printed marketing materials (business cards, flyers, posters, roll-ups, calendars, notepads, etc.) as well as graphics for online advertising and promotional gadgets. Creation of logos and visual identity elements, with a strong focus on cohesive branding and key visual development — for both new brands and rebranding projects. Operation of large-format HP Latex printers using Caldera RIP software, as well as SUMMA cutting plotters. Hands-on experience with small-scale printing and finishing equipment, including laminators, binding machines, thermal binders, heat presses (FLEX), guillotines, and flash stamp-making machines.

Poczta - Polska - Świdnica **10.2011 - 10.2016**
(5 years)

Postman

Delivery services – customer support.

LG Electronics - Wrocław **12.2009 - 10.2011**
(1 rok i 11 miesięcy)

Installer / Technician

Installation and maintenance of household appliances on the production line.

EDUCATION


University of Technology and Economics **2014 - 2018**
- Świdnica


B.S. Computer Science

Title of work:


"Processing graphic materials for magazine publishing."

HOBBY

 Snowboard

 Swimming

 Music

 Board games

I agree to the processing of personal data provided in this document for realising the recruitment process pursuant to the Personal Data Protection Act of 10 May 2018 (Journal of Laws 2018, item 1000) and in agreement with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).